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Designing for change: a collaborative ethnographic reflection on the visual arts project 'Parcours der Veränderung'

The Parcours der Veränderung (Course of Change) project was developed by Berlin-based graphic design collective Migrantas e.V., and conducted in collaboration with nine partner organisations across seven of the city's districts. The project hoped to foster networks of support between these organisations; while also providing spaces for those who access these services or live in these neighbourhoods to have their voices heard on a number of pressing social issues. Through engaging with Bieler et al's (2021) definition of 'co-laborative ethnography' the processes and outcomes of this project were explored across three stages of personal and collective reflection. This was conducted in an attempt to critically consider how the concept of human rights was interpreted and incorporated into this collaborative endeavour. The potential implications of this reflexive process for future partnerships between social workers and graphic designers were also explored.