

Positive Impacts of CSR Activities on Human Rights

An Abstract of the Thesis By
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This thesis throws more light on a lesser known concept called the Corporate Social Responsibility (CSR). Through the use of theoretical as well as empirical study, the thesis seeks to understand CSR and human rights from the perspective of two companies based in Berlin, Germany. By focusing on the conceptualization of CSR, policies of CSR, the research demonstrates the correlation between CSR and Human Rights. CSR has evolved with time and still has tremendous scope to grow. This research demonstrates and proves CSR is here to stay and help in supporting and strengthening the rights of individuals.